2013 Pan-Pacific Business Research Conference (PPBRC)

February 21 -23, 2013

at

College of Business Administration,
California State Polytechnic University- Pomona,
Pomona, California, USA

Hosted by
Richard S. Lapidus,
Dean of the College of Business Administration,
California State Polytechnic University-Pomona
**Keynote Speaker:**
Anthony Scardino
Chief Financial Officer, U.S. Patent and Trademark Office (USPTO),
U.S. Department of Commerce

Title:  Copyrights and patient laws and the commercialization of products and services

Time:  10:30 am – 11:30 am, Friday, February 22.

*Short Bio*

Mr. Anthony Scardino is the CFO for the USPTO. He serves as principal advisor to the USPTO Director to support and improve the accounting, budgeting, planning, and organizational performance systems of the USPTO. Mr. Scardino has a BA degree in political science from the State University of New York at Geneseo and a Master of Public Administration degree from the State University of New York at Albany. He also has recently attained his Certified Government Financial Management (CGFM) certification with the Association of Government Accountants and is a recent graduate of Harvard’s John F. Kennedy School of Government’s Senior Managers in Government Program.
Pan-Pacific Business Research Institute
2013 Pan-Pacific Business Research Conference
Preliminary Program Schedule

February 21–23, 2013
(www.ppbri.org)

On-Site Conference; College of Business Administration, California State Polytechnic University- Pomona, Pomona, California, USA

Conference Schedule:

Program schedule on February 21, 2013:

Registration: 5:00 pm – 8:00 pm
Review board meeting: 6:00 pm – 8:00 pm

Program Schedule on February 22, 2013

Registration 8:30 am – 4:00 pm
Coffee Break 8:30 am – 9:00 am

The 1st Paper Presentation Session 9:00 am – 10:15 am
Key note speech by Mr. Scardino 10:30 am – 11:30 am
Lunch 11:30 am – 1:00 pm

The 2nd Paper Presentation Session 1:00 pm – 2:15 pm
The 3rd Paper Presentation Session 2:30 pm – 3:45 pm
The 4th Paper Presentation Session 4:00 pm – 5:15 pm

Cocktail party 5:30 pm -6:30 pm at the Restaurant at Kellogg Ranch*

Dinner and Award Receptions: 6:30 pm – 8:30 pm at the Restaurant at Kellogg Ranch*

* Kellogg Ranch is located at 3801 W. Temple Ave., Building 79, Cal poly Pomona, Pomona, CA 91768
Program Schedule on February 23, 2013

**Research Interaction Forum**  9:00 am – 12:00 pm
**Executive committee meeting**  9:00 am – 12:00 pm

**Executive committee of the conference**: The conference chair & PPBRI representatives.

**Area committees**:

- **Accounting**: Ilwoon Kim*, Sungkyoo Huh, K. J. Lee, John Jin, Byunghwan Lee, Samantha Liu
- **Finance**: Heungjoo Cha*, Ghulam Sarwar, Taewon Yang, Hua Sun,
- **Hospitality/Tourism Management**: Myong Jae Lee
- **Intellectual Property**: Frank Lin*, Peter Yoo
- **Management and Human Resources**: Cedric E. Dawkins, Olukemi O. Sawyerr
- **Marketing**: Jae Min Jung*
- **Supply Chain Management**: Yuanjie (Edmund) He*
- **General Business**: Haakon Brown*

*Area chairs.

**The Aim and Scope of the Conference**

The PPBRC is a highly interactive business conference that provides the opportunity for participants to share their research in an interdisciplinary setting and to disseminate research findings with others in the academic and business community. The conference will consider both conceptual and empirical papers in all areas of business and economics including, but not limited to, Accounting, Economics, Entrepreneurship, Finance, Hospitality Management, International Business, Marketing, Human Resource Management, Operation Management, Information Systems, Strategy, and Supply Chain Management:

- Current and new theories.
- New regulations and policies.
- Application of business and economic theories.
- Case studies exploring current issues
- Pedagogical issues in business education.

The conference considers all topical areas but papers that focus on business issues in pan-Pacific countries are particularly encouraged and welcomed.

**Guideline for Paper Preparation and Style**

Before submission, the paper should not have been published in any other journals. The paper should be in MS Office Word format. It should be written in a double space no more than 30
Guideline for Paper Submission and Decision Process

All papers should be submitted to info@ppbri.org by January 15, 2013. Review of the papers will start immediately via a rigorous double-blind review process, and the authors will be informed of the acceptance decision by February 7, 2013.

Publication Opportunities in Proceedings

All the papers accepted for presentation will appear in the conference proceedings. Authors should indicate if they want the full or extended abstract (no more than 1,000 words) to be printed in the conference proceedings. PPBRII has a copyright for all the printed articles and manuscripts that appear in the proceedings.

Distinguished Paper Awards and Publication Opportunities PPJBR

All complete full papers submitted and presented at the Conference will be considered for a Distinguished Paper Award on a competitive basis. Distinguished paper winners will receive a certificate of recognition at the conferences closing dinner. Further, the authors of all the distinguished papers will be further invited to revise and resubmit their papers for potential publication in the Pan-Pacific Journal of Business Research (PPJBR), which has a plan in place to be a premier multi-disciplinary journal aiming to be indexed in the Web of Knowledge’s SSCI (Social Science Citation Index) in the next 10 years.

Registration

To register for the conference, send a registration form (to be announced) to info@ppbri.org by February 15. The payment of $345 should also be accompanied by February 15 and can be made electronically via Paypal at http://ppbri.istudyusa.net/index.php/payment-fee. Alternatively, the payment can be made by writing your check payable to "Pan-Pacific Business Research Institute" in U.S. Dollars and sending it to Pan-Pacific Business Research Institute, 191 W. 23rd. Street, Upland, CA 91784. Both the registration form and payment must be received by February 15, 2013 to avoid late registration fee of $40.00.
• On-site registration fee will be $385 including late registration fee of $40 and should be paid by a check written to Pan-Pacific Business Research Institute.

• $75 of annual membership fee will be waived for those registrants of the conference.

• Authors who present their papers at the Pan-Pacific Business Research Conference will be waived all the publication-related fees—submission fee ($75) and publication processing fee ($250), should they wish to pursue publication opportunities at Pan-Pacific Journal of Business Research with the presented papers.

Hotel Information

Kellogg West Conference Center and Hotel is conveniently located on campus well within 10 minutes of walking distance. For more information, go to http://www.kelloggwest.org/ or call at 1.800.KWEST.76 (or 909.869.2222).

Nearest Airports

• Ontario international airport (ONT) is located east, only 15 miles away, from the conference site, and traffic condition is very favorable most of the time.

• LA international airport (LAX) is located, west, about 44 miles away, from the conference site. The travel time will vary depending on the traffic condition.